



1 Δ First, open a pack and take a look at the horse-themed Bella Sara trading cards. Young girls can trade and collect the different horses, and parents will appreciate the positive messages on every card. There are over 100 horse cards to collect!

2 Δ Next, look at the bottom of a card. See the code printed at the bottom? This is your customer's key to activating that specific horse and bringing it to life on the Bella Sara website!

3 Δ The Bella Sara website looks like this. Membership is free, and there are no monthly charges. In fact, when a girl signs up, she gets a free horse named Peter!

4 Δ Remember the code on each card? Here's where your customer enters them. Then the horses on those cards come to life in her own virtual ranch that shows all her horses.

5 Δ Members can visit, feed and nurture each of their horses in its own stable. The horse actually reacts to how it's treated! Fantastic flying horses and swimming horses have special, amazing stables as well. But we have to keep some things a surprise!

6 Δ Members can also play games or do activities like coloring, puzzles and Bella's Beauty Box, where they can dress up their horses any way they like. Some games even let members earn ribbons for their horses!

7 Δ Now you're ready to go to www.bellasara.com and experience this magical world for yourself! Then, as a store owner, you can offer it to all the girls out there looking for this incredible experience.

8 Contact Best of Best – You'll be glad you did!

